

Memories are made at the 2019 [d]arc Awards



The MBLD 'YouCube' Concept:

As part of the yearly London Darc Awards installations, Specialty Lighting partners with Concept lighting designers MBLD to create and build a Christmas box that puts you inside the present and take pictures for posting to the world. Fun was had, holiday cheer was spread, and Specialty is proud to have created the installation.

Federica Carrozzo of MBLD said

"The collaboration with Specialty was great and they delivered our concept exactly as we had envisioned."



Each year Arc Media holds an awards ceremony for architectural lighting designs and products. As part of the event design firms and manufacturers are teamed up to create a fun installation around a central theme. The theme for this year was “A Christmas Present.” Specialty was partnered with MBLD who created the concept of “All I want for Christmas Is You” in the format of photo box. The MBLD team said “Our inspiration for this Christmas comes from the people we love and want to be around during the holidays. Therefore, for us the best Christmas gift is the memories we create with the time we spend with the people love. Our concept is to build a Christmas Present where people can be part of and create their own memories to share with their loved ones.”

With this concept Specialty went to work creating the MBLD vision. The Lollipops were machined in the Specialty facility serving as the selfie lighter and contained 5 tunable white sources allowing the user to individualize their light. This same scheme will be deployed in Specialty’s INK technology platform in 2020 – stay tuned.

Finally, we would like to congratulate all the [d]arc award winners and look forward to an exciting 2021.



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