

## **PRESS RELEASE**

### SLI to Display Broad Range of Cutting-Edge LED Fixtures at 2016 Light + Building

# SLI's industry-leading products on display to include unique new 'Graffiti™' family of LED downlight solutions, super-narrow 'Slice' fixture, decorative 'Step' lights, and more

(Ocean, NJ – February 29<sup>th</sup>, 2016) Specialty Lighting Industries, Inc. (SLI), a leading architectural lighting fixture manufacturer committed to flawless design and execution, proudly announces that it will be exhibiting a broad range of cutting-edge, specification-grade LED fixtures at the 2016 Light + Building show -- the world's leading trade fair for lighting and building services technology -- taking place in Frankfurt, Germany between March 13<sup>th</sup>-18<sup>th</sup>.

Key products that SLI will have on display at its Light + Building exhibit will include:

- SLI's new 'Graffiti™' line, a sleek family of LED downlight solutions in adjustable, fixed, and wall wash versions that deliver industry-leading ambient dimming capabilities at affordable price points for the professional and residential lighting markets. Graffiti fixtures are available in both 'Ambient Dim™' models, which feature a high CRI of 96, outstanding light output of 1000 lumens, and a proprietary chip that fully enables warm dimming from 3000K down to 1900K, as well as in a 'Standard' version featuring a 90<sup>+</sup> CRI and outstanding light output of 1000-2000 delivered lumens that optimally supports a wide variety of commercial, hospitality, retail, and residential applications which demand outstanding lighting performance in a budget-friendly format. For more information, visit www.graffitilighting.com.
- SLI's new super-narrow LED 'Slice' fixture with a 1½" aperture, which delivers outstanding light output of 1300 lumens per foot for a broad range of general lighting applications in the residential, commercial, and retail/hospitality sectors.
- SLI's '**Step Light**,' a highly decorative LED fixture with an attractive flush wall-mount installation that delivers appealing above-the-floor accent lighting for a wide variety of residential, commercial, and retail/hospitality applications.

T 732.517.0800 F 732.517.0971 I306 DORIS AVENUE OCEAN, NJ 07712 USA www.specialtylightingindustries.com

- SLI's **'Mosaic'** series, a family of recessed track lights that offer an unprecedented degree of flexibility within a broad range of wall wash, downlight, and general lighting applications.
- SLI's signature family of built-to-length linear **Wall Grazers** and **Wall Washers** as well as LED downlights which now feature a unique new patented wood trim accessory.

"Specialty Lighting Industries has been in attendance at Light + Building for over two decades and we're excited to once again participate this year and introduce our new products to the show's influential and international audience," shared Awi Salomon, Vice President. "SLI is a unique company in that we can offer both standard and custom lighting products to customers worldwide. We're a one-stop shop for lighting designers, channel members, and end users and should be kept top-of-mind when customers are pursuing a lighting project of any kind."

SLI's exhibit at the 2016 Light + Building show in Frankfurt will be located at Hall 4.2 Stand D31.

### About Specialty Lighting Industries, Inc.

Ocean, NJ-based Specialty Lighting Industries is a leading manufacturer of high-end architectural lighting solutions for the world's most demanding clients. A 'one stop shop' that provides a full line of standard and custom downlights, accent lights, linear lights, and even picture lighting, SLI has a long-standing tradition of working with lighting designers and the specification community to build top-notch, professional-grade specifications. From renowned hotels, corporations, and retail applications to private residences, galleries, and museums, SLI's unique and high-performing fixtures are flawlessly finished and minimalist in design to create an environment that complements and completes the space, seamlessly blending in so that everything else stands out. For more information on SLI's full line of products and services, contact Specialty Lighting Industries at (732) 517-0800 or visit www.specialtylightingindustries.com.

#### For more information, contact:

Awi Salomon Vice President, Specialty Lighting Industries (732) 517-0800 asalomon@specialtylightingindustries.com

T 732.517.0800 F 732.517.0971 I306 DORIS AVENUE OCEAN, NJ 07712 USA www.specialtylightingindustries.com awless

Page 2